



Billie Mead

FRONT END DEVELOPER ✨ WORDPRESS ✨ PHP FRAMEWORKS

he/him/his



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About

Self-motivated, detail oriented software engineer specializing in the Front End development of web applications, utilizing various PHP frameworks. Excels at engineering modular, testable, object-oriented websites, plugins, add-ons and web applications for a diverse range of business specifications. Highly proficient at transforming concepts into pixel perfect website solutions and working collaboratively with designers, account teams, clients and other developers using agile best-practices. Have established a stellar reputation working for enterprise corporations as well as 5 star recruiting firms, developing projects for high-profile clients; MJH Life Sciences, Elevar Therapeutics, Sermonix, Pharvaris, Knipper Health, Harvard University, Fenway Health Hospital, Herrman Advertising, ProcureAbility Logistics, The Atlantic Council, Health Products Express, DeCarb America, Creative Circle and Varian Medical Systems. References, GitHub repository access and coding samples provided upon request.

Skills

- ★ Laravel Theme/Template Creation (Blade)
- ★ Laravel Package Development (Composer)
- ★ Laravel v5.8, v6, v7, v8, v9
- ★ Continuous Integration & Deployment
- ★ PHP, MySQL, Apache, Nginx, LAMP, Docker
- ★ HTML, CSS, SASS, Javascript, Gulp, Node, Git
- ★ Digital Ocean, Linode, WP Engine, Kinsta

Education

Valencia Community College

Orlando Florida

Relevant Studies: Computer Science

Honors Program

University of Massachusetts Amherst

Amherst Massachusetts

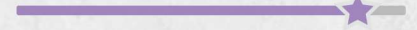
High School Alternative Learning Program

CMS Platforms

WordPress



Laravel



Magento



Drupal



Experience

2023 - PRESENT

MJH Life Sciences - The Agency Network

Senior Front End Developer - WordPress

What began as a two-week freelance assignment, led to an unsolicited offer for a full-time permanent position to lead the rebuilding of the development team.

- ★ During first month, assembled and presented recommendations for a complete overhaul of; current development workflow, tool chain, build platform, project management software/methodology, web hosting platform and general best-practices
- ★ In just over nine months, capacity was increased by over 800% and department has not been responsible for a missed or late deadline since November of last year. Finally, one of the 3rd party development agencies was no longer needed, saving an average of \$25,000 monthly.

2018 - 2023

Creative Circle

Senior WordPress Developer

8+ years of extensive experience developing web based applications using Laravel, WordPress, WooCommerce, PHP, LAMP, WAMP

- ★ Architect and develop WordPress and Laravel SPA's and websites for a wide range of large and small clients
- ★ eCommerce (aimeos, bagisto, avored), multi-tenancy, REST API, Bootstrap/Tailwind to Blade conversions, Eloquent ORM, Query Builder
- ★ Created numerous WordPress/WooCommerce websites
- ★ Developed countless custom WordPress themes and plugins as well as Laravel Blade templates and custom packages
- ★ Troubleshoot, optimize and maintain WordPress & Laravel websites

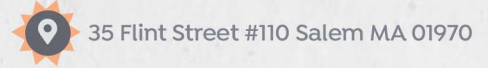
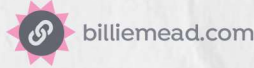
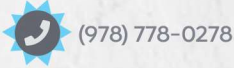
2014 - 2015

PrintTech Consulting

Magento Plug-in Development

- ★ Developed set of 12 Magento extensions that transformed Magento into an Enterprise-Class Web-To-Print ecommerce storefront
- ★ Designed and developed WordPress/Easy Digital Downloads ecommerce storefront for the sale of the finished extensions as well as an on-demand Magento Sandbox/demo website

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Experience - cont.

2011 - 2013

Plucky Papers

WordPress/WooCommerce Developer

The Plucky Papers website and mobile app offered a large, diverse and unique variety of original fine artwork and photography available on a large selection of stationery products. Greeting cards, postcards, note cards, invitations, posters and more, that could be easily personalized using a custom developed, browser-based online customizer (built with JavaScript).

- ★ Architected, designed and developed extensive WordPress/WooCommerce website for the sale of customer designed greeting cards
- ★ Fully integrated JavaScript on-line designer so customers could personalize greeting cards on the website
- ★ Integrated PrintUI technology where print-ready PDF files are automatically generated and delivered at the completion of each order

2001 - 2008

48HourPrint.com

Chief Executive Officer, CTO

- ★ Founded and directed the growth of a pioneering start-up that introduced a new Internet Delivery Business Model for high quality color printing
- ★ Architected, Designed and oversaw development of proprietary Web-to-Print software and technology which is still being used today
- ★ Efforts resulted in the start-up becoming the 5th largest B2B And B2C internet printing company as of 2008
- ★ Managed 3 physical locations in Boston, Cleveland and Phoenix, more than 100 employees and over \$20 million dollars in annual revenue

1998 - 2001

Irma Mann Strategic Marketing

Senior Print Production Manager

- ★ Provided technical expertise in the areas of offset, web, rotogravure, flexographic, digital and screen printing, as well as finishing requirements at Boston's 3rd largest Ad Agency
- ★ Maintained exacting color management across multiple projects and substrates
- ★ Assisted in the development and standardization of vendor bidding, sourcing and negotiation strategies
- ★ Communicated production timing, updates and design considerations to creative studio team members
- ★ Ensured production timing met all scheduled expectations and pricing was within established budgets
- ★ Managed and led all efforts of two junior production managers using demonstrated and proven management experience and the application of best-practice project management skills

1995 - 1998

Trahan, Burden and Charles

Director Print & Broadcast Production

- ★ Managed 16 person department encompassing Print and Broadcast Production, Traffic and Creative Service
- ★ Developed and monitored \$5.5 million department operating budget
- ★ Bid out and awarded all agency storyboards to local and national Film/Video production companies
- ★ Created, managed and reconciled all location shooting budgets
- ★ Helped to scout and obtain shooting locations and necessary permits in and around Reno Nevada
- ★ Hired all IASTE union and non-union freelance production crew
- ★ Developed and oversaw crew production schedules

1993 - 1995

R + R Advertising

Print Production Manager

- ★ Partnered with Creative Services Department and developed award winning concepts utilizing the latest technologies and production techniques for the largest Ad Agency in Las Vegas
- ★ Conducted project post mortems and made recommendations to internal team/external suppliers for process and quality improvements
- ★ Developed best practices, new tools and process improvements for print project management and execution
- ★ Attended local and national out-of-town press-checks
- ★ Managed vendors and suppliers and kept accurate inventory records
- ★ Reviewed artwork, proofs and final tear-sheets for accuracy and reproduction quality
- ★ Provided retouching and color management direction to prepress supplier as needed